

Birthright Israel Recruitment Internship

Spring 2024



TAGLIT • תגליט
BIRTHRIGHT ISRAEL

The Maryland Hillel Birthright Israel Engagement Internship will utilize incoming and alumni Birthright Israel participants to share their passion for Israel, engage their networks, recruit participants for our Summer 2024 trips, and help waitlisted students stay connected with Birthright Israel and Maryland Hillel. The internship will take place from January through May. This is a **paid** opportunity. Interns will also be assured a seat on the coming season of Birthright Israel.

What can you expect from this internship?

- Gain experience building relationships with peers through a collective interest of Israel
- Improve organizational and time-management skills by planning events and tables
- Be creative and develop marketing and recruitment skills
- Engage in conversations and expand perspectives on Jewish identity and Israel
- Bond as a team with other Birthright Israel Recruitment Interns

What's the expected commitment and general overview of the internship?

- Attend and participate in hour-long bi-weekly (every two weeks) meetings/check-ins
- Organize and staff tabling efforts throughout the semester
- Represent Maryland Hillel and the Birthright Israel program on social media (e.g. posting on personal accounts, contributing content for Maryland Hillel profiles) and at events (determined in check-ins)
- Work or partner with student organizations
- Connect with new students through one-on-ones and student outreach - reach out via email and calls/texts to students who have expressed interest and/or need help on their application
- Reply to emails/messages in a timely and professional manner and give weekly reports on events, applicants, and interactions
- Work collaboratively to recruit Terps for Birthright Israel this Summer.
- Plan and execute recruitment events for a wide range of students (freshmen, Greeks, etc.)