

HILLEL AT THE UNIVERSITY OF MARYLAND COMMUNITY PARTNER OPPORTUNITIES

Hillel at the University of Maryland has been helping students grow personally, professionally and Jewishly for over 70 years!

Each year parents and students seek community resources while attending University of Maryland. In a new community, they are looking for recommendations and information on where to go for services needed. In this unique opportunity, you will be able to reach new customers or patients by marketing your company through our resource book as well as other exciting marketing promotions.

- There are 5,800+ Jewish students enrolled at University of Maryland
- NEW Parent/Student Resource book will be made available to all students and parents in print and virtually.
- Hillel's monthly e-newsletter received by over 19,000 people
- Fresh Fest is an exclusive to UMD Hillel program for students to move on campus early and participate in special programming. All Fresh Fest participant parents enjoy an in-person reception after moving students in.

Benefits of participation include:

Benefits	BRONZE \$180	SILVER \$500	GOLD \$1,000	PLATINUM \$1,800
Placement of company name, general description & contact details in resource book	●	●	●	●
Advertisement in resource book		1/4 page	1/2 page	1/2 page
Opportunity to provide coupon to be placed in welcome packet to students/parents		●	●	●
Opportunity to provide swag item during in person event such as Freshman Fest			●	●
Opportunity to have an ad in one e-newsletter			●	●
Opportunity to attend Hillel event to present to students and/or members of the community in attendance			●	●
Company logo on Fresh Fest bags				●
Banner ad on Hillel website with clickthrough ability				●
Opportunity to set up table to directly engage with students and parents during Fresh Fest				●
Industry Exclusivity ONLY with Platinum PLUS - \$3,600				◆◆



HILLEL AT THE UNIVERSITY OF MARYLAND COMMUNITY PARTNER SPONSORSHIP

*** Additional Opportunity! Each year we provide 4 Nosh Boxes (snack boxes) for students across campus. This year, we are printing reusable shopping bags to place the Nosh Boxes in and we are offering the opportunity to just 4 businesses to place a business card size ad on the bags. The bags will be used throughout the 2023-2024 school year. **The cost is \$1,000 for the year for 1,000 bags.**

Yes! I am interested in being a community partner of UMD Hillel the _____ level.

I would like to add on the Nosh Box Bag Sponsorship for \$1,000

No, I am not able to be a community partner at this time but would like to make a donation of _____

Company Name _____

Company Contact Name _____

Company Address _____

Contact Phone _____ Contact Email _____

How I want to be displayed in the resource book:

Company Name _____

Industry _____

Brief description of company _____

Phone number _____ Website _____

Check enclosed Check being mailed separately

Please charge my credit card

Name on card _____

Card number _____

Exp _____ Security Code _____

Please return this form and payment to

Alissa Deaver | adeaver@marylandhillel.org

OR

Hillel at the University of Maryland | Attn: Alissa Deaver

Ben and Esther Rosenbloom Center for Jewish Life

7612 Mowatt Lane

College Park, MD 20740

